

COMMUNITY IMPACT REPORT 2023



2023



FROM THE PRODUCERS:

In our 6th year, we decided to go big and go home! With an advantageous festival footprint, you bet our anxiety was through the roof as the festival kicked off on Saturday, February 22nd. It was the first year the four of us felt like we might have bit off more than we could chew. However, we knew the community would have our back, and have our back it did!

The 6th Annual Sanford Porchfest was bigger in more ways than one. This year, we saw more heart, more pride, more commUNITY than ever before. The entirety of Sanford showed up and proved to Central Florida that we have one of the most incredible places to call home.

There were several moments throughout the day that each of us broke out in tears. The pride felt in that moment - not for Porchfest, but for Sanford - was overwhelming. Even homeowners not hosting performances were out the day prior ensuring that the streets were show ready. The day after, we filled less than a bag worth of litter. We're so proud of all we've accomplished together through Sanford Porchfest. As we like to say, this is an event FOR the community, BY the community and the community definitely shined that day.

Keep on rocking the block Sanford!

**DONATION TO DATE:
OVER \$133,000 AWARDED IN SUPPORT
OF THE ARTS IN SEMINOLE COUNTY**



KIM WATERS, PRESIDENT
SHELLY ALLEN, COMMUNICATIONS
SHANA GORONDY, BRAND
NANCY SEPULVEDA, TREASURER
- TEAM SANFORD PORCHFEST



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THE FESTIVAL



2023 FEST STATS

Celebrating Six Years of Sanford Porchfest

70 Bands



17 Porches

20K Est. Attendees



12 Food Vendors

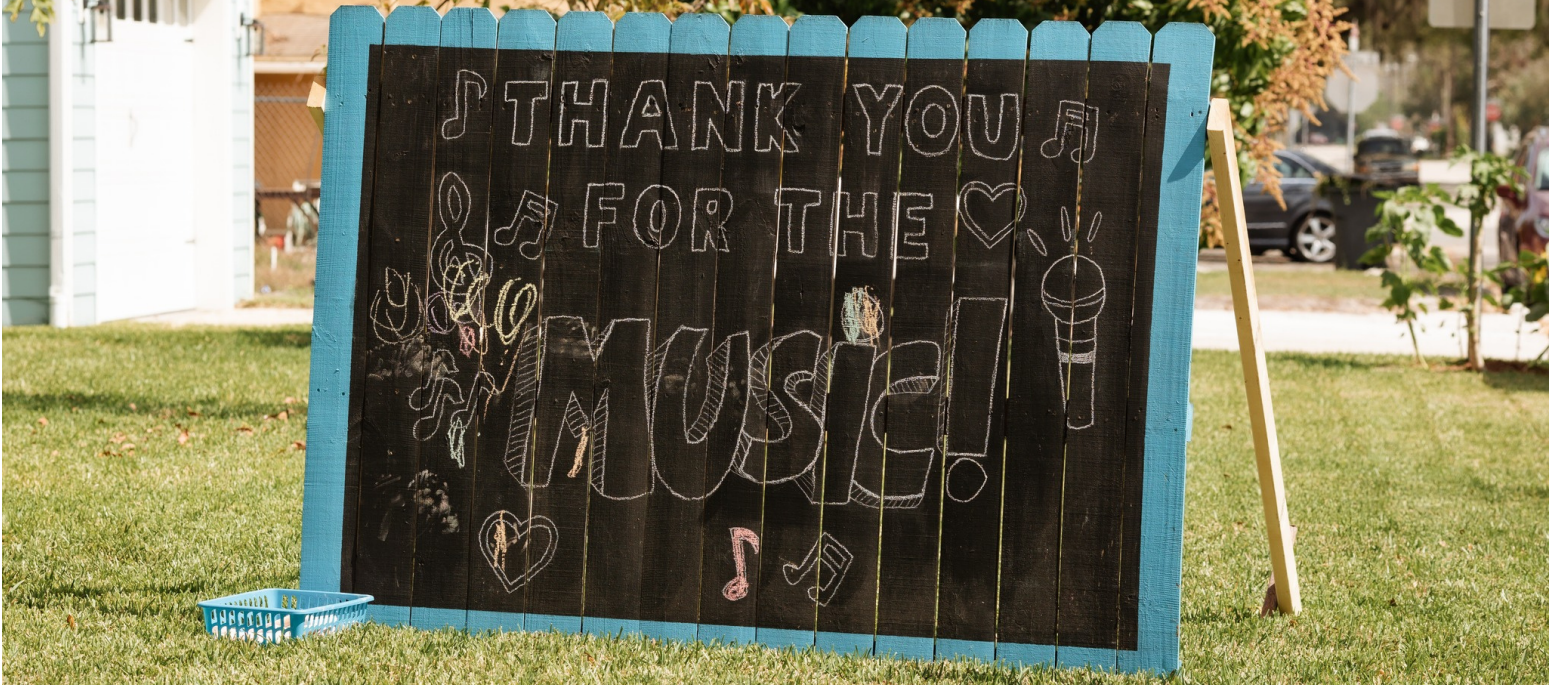
06 Art Walls

01 Art Auction

\$52 Thousand \$ Raised



2023 DONATIONS



\$52,500 IN DONATIONS

SEMINOLE STATE COLLEGE

SPF allocated **\$15,000** worth of scholarship funds to the Sanford Porchfest Scholarship for the Arts at SSC, covering tuition for college students pursuing a future in the arts.

SCPS JUMPSTART PROGRAM

SPF secured **\$15,000** worth of JumpStart Program scholarship funds through the Foundation for Seminole County Public Schools. These funds will secure a fully covered 2-year degree for six students.

WDPAC SUMMER CAMP

Providing access to the arts for 17 children who wouldn't otherwise have, SPF covered **\$7,000** worth of tuition through Wayne Densch Performing Arts Center's summer camp series.

EARLY CHILDHOOD MUSIC THERAPY

SPF awarded **\$7,000** to Central Florida Community Arts to bring their successful early childhood music programs to Seminole County. Bach for Babies (0-24mo) and Music for Kiddos (0-10yrs).

SCHOOL SUPPORT

SPF donated **\$2,500** directly to the performing arts, music, and creative arts programming at Sanford's Midway Elementary for the Arts.

FIELD TRIP SPONSOR

SPF donated **\$6,000** to SCPS to sponsor the county-wide field trip, Philharmonic Day. This field trip allows every 5th grader to learn about classical music, dance and other interpretive arts at the Dr. Phillips Performing Arts Center.



THE CAUSE



MISSION

"The vision of Sanford Porchfest is to be an authentic and altruistic organization that helps unify the Sanford community through access to music, access to arts education, and access to each other.

Sanford Porchfest seeks to create opportunities for families, friends and neighbors to unite over a common thread - music."

Sanford Porchfest is a 501(c)(3) nonprofit that unifies its community through music with the mission of enhancing access to and promoting the arts through educational scholarships.

Built entirely on goodwill; from the organizers, artists, and homeowners - everyone donates their time and talent to bring this event to life.

100% of the proceeds from the festival (collected through donations, sponsorships, art auction and merchandise sales) are returned to the community in the form of covering performing arts summer camp tuition for select children and awarding scholarships for local seniors and college students through Sanford Porchfest's established scholarship funds.

MORE THAN \$133K DONATED

- **Wayne Densch Performing Arts Center (summer camp tuition)**
- **Theater West End (educational programming tuition)**
- **Central FL Community Arts (early childhood music therapy)**
- **Seminole State College (scholarship fund)**
- **Seminole County Public Schools (scholarship fund & direct donations to the schools)**
- **Grants for Ideas: supplying teachers extra funds for increasing their art curriculum in the classroom.**



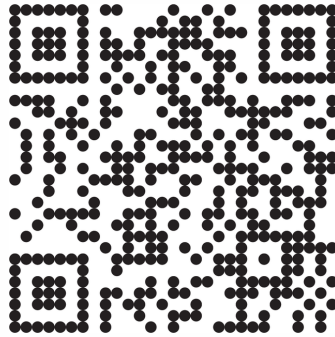
WAYS TO SUPPORT

The many ways to support Sanford Porchfest

DONATE:



Cash



Venmo

SHOP:



Our Merch



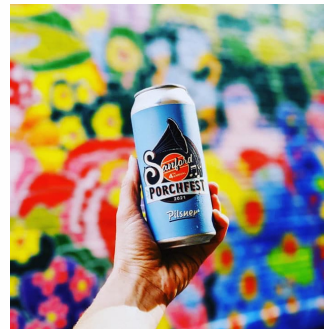
The Art Auction



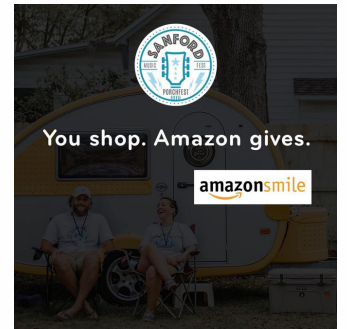
PayPal



Facebook Fundraiser



SPF Pills, Deviant Wolfe

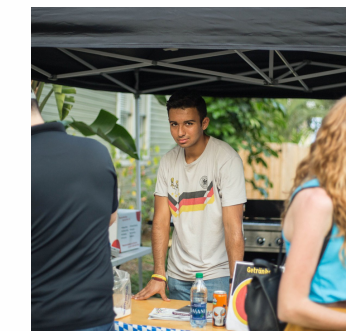


AmazonSmile Charity

SUPPORT:



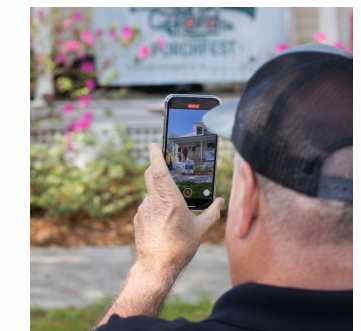
Perform



Become A Vendor



Tell Your Friends



Tag Us



Sponsor



Volunteer



Attend!



Vote for SPF





CFCArts School of Arts and Health Bach and Babies / Music for Kiddos

Impact report for Sanford Porchfest

Thank you, Sanford Porchfest!

Because of your generous support, we will expand these programs into Seminole County. Funds will be used to support the Board-Certified Music Therapists offering this program and the purchase of musical instruments. This funding will directly translate to more than 50 Seminole County participants reached in 2024.

2023 Metrics

Since the Summer of 2023, we have been offering weekly sessions of these programs at two locations in Central Florida. In that time, we've seen:



OVER 100

Young children reached through:



OVER 40

Hours of programming.

“THE BENEFITS OF HIGH-QUALITY, HANDS-ON ENGAGEMENTS OFFERED WITHIN EARLY CHILDHOOD AND ELEMENTARY EDUCATION PROGRAMS PROVIDE A LIFE-CHANGING IMPACT ON A CHILD’S DEVELOPMENT. MUSIC PROGRAMS, SUCH AS BACH & BABIES & MUSIC THERAPY FOR KIDDOS, OFFER A UNIQUE OPPORTUNITY FOR STUDENTS TO DEVELOP IMPORTANT COGNITIVE, EMOTIONAL, AND SOCIAL SKILLS IN A WAY THAT CAN CONNECT WITH ALL LEARNINGS STYLES.”

KAILEIGH ANNE TAYEK, DIRECTOR,
CFCARTS’ SCHOOL OF ARTS AND HEALTH

PROGRAM DESCRIPTION



CFCArts’ “Bach and Babies” and “Music for Kiddos” programs bring highly interactive, weekly music sessions to children aged 0-6! Through sensory experiences, group music-making, and engagement with instruments, children develop communication, cognition, movement, and social-emotional learning skills over the 14 week program.

LOCATIONS



Both programs currently takes place at Best Memories Academy and the Down Syndrome Association of Central Florida, and we are looking to expand in the coming years.



BENEFITS



Increased Communication

1

Our programs emphasize communicating through sounds and instruments, building on the fact that children can learn to sing before they can speak! We also incorporate sign language into our sessions.

Increased Social Skills

2

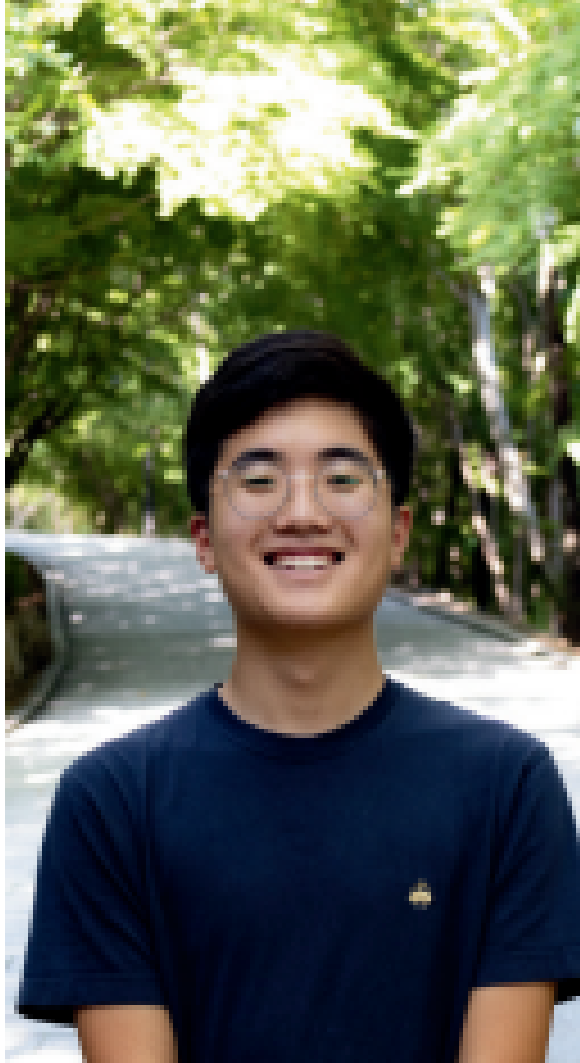
By participating in music-making as a group, children interact with one other as well as create connections with their caregivers.

Social-Emotional Learning

3

Music provides an excellent format for young children to develop a sense of self and learn healthy methods of self-expression.





SPF SCHOLARSHIP FOR THE ARTS SEMINOLE STATE COLLEGE

JOSHUA SONG

MUSIC MAJOR
GPA: 4.0

Joshua's goal is to complete his associate in arts degree at Seminole State and transfer to a university where he plans to dual major in Music and History. Having discovered a passion for teaching while serving as a music tutor at Seminole State, Joshua plans to someday earn his Ph.D. in American History and help future generations understand the history and development of our country.

Participating in the College's music program has helped him move beyond his comfort zone and overcome struggles with anxiety. Joshua participates in the jazz ensemble playing the French horn and serves as a music tutor, all while attending full-time and maintaining a 4.0 GPA.

SCHOLARSHIP

This scholarship is available for college students pursuing a future in the arts. Recipients are selected by a judge of higher education expert panelists based on a strict criteria of need and performance metrics.

2023 IMPACT

\$15,000 IN TUITION

- covers books
- covers tuition
- no cap on applications; only funds

MESSAGE OF GRATITUDE

Dear members of Sanford Porchfest,

I would like to formally thank you for this opportunity you have given me with the Sanford Porchfest Scholarship for the Arts. I am about to enter my second year at Seminole State College, studying performing arts in music. I am enjoying my time as I play French horn and the school offers me many opportunities to learn. This is very important to me because I want to become a teacher and I want to learn all that I can so that I will be able to pass it on to the future generation.

I am truly grateful for choosing me for this scholarship. This scholarship allows me to focus more on my studies. I'm sure your generosity will allow me to achieve my goals of being able to help and teach others.

Sincerely,
Joshua Song

THE CORP



2023 NEWS



Nominated by MySanford Magazine Readers, Sanford Porchfest brought home the award for Best Music Festival in Sanford.



Nominated by Orlando Weekly Readers, Sanford Porchfest brought home the award for Best Music Festival in Orlando.



Newly Recruited: the 2024 Sanford Porchfest Festival Committee!



The Board of Directors took a field trip to Franklin, TN in September to conduct research on a sister Porchfest in their 11th year. This trip's mission was to hopefully give them insight on how to strategically grow the festival while maintaining its magic.

They walked away with an idea of what Sanford does right and where Sanford could add some pizzazz. While they may be bias, the overall consensus was that nothing compares to the Sanford Porchfest community!



In partnership with local restaurants, Sanford Porchfest hosted two charity bingo nights at Hollenbach's Willow Tree Cafe and Buster's Bistro, bringing in an additional \$1,500 for the cause.



THE PRODUCERS

Co-Founders & Board of Directors



Kim Waters
President



Shelly Allen
VP, Communications



Shana Gorondy
Brand Officer



Nancy Sepulveda
Governance Officer / Treasurer

Contact the BOD at:
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