

SPONSORSHIPS AT A GLANCE

SANFORD PORCHFEST SPONSORSHIPS	PARTY PARK	VIP	TROLLEY	PORCH	PRINT/MEDIA	KIDS ROCK	ROADIE	FEST / HOSP	FOODIE	ROCK
Logo on the official festival poster.	XLARGE	LARGE	LARGE	LARGE	MEDIUM	MEDIUM				
Logo and/or naming recognition on social media.	INDIVIDUAL 2x	WHEN VIP MENTIONED	INDIVIDUAL 1x	INDIVIDUAL 1x	GROUPED 1x	INDIVIDUAL 1x	GROUPED 1x		GROUPED	
Opportunity to activate a marketing booth onsite.	STAGE AREA	VIP AREA	DESIGNATED PRIME SPOT	AT PORCH	DESIGNATED PRIME SPOT	IN PARK	ON PORCH BLOCK	OFF BLOCK / SPONSOR ROW		
Festival shirt and sponsor lanyard for two.										
Logo in official festival program.	XLARGE	LARGE	LARGE	LARGE	MEDIUM	MEDIUM	SMALL	SMALLEST	GROUPED	
Branded Signage at:	Co-Branded Stage Signs	VIP House Wristbands	Trolley Stops (>8)	Porch Banner Lineup Board	Near Merch	Activation (Yard Signs)	Within a Porch Block			Activation (Yard Signs)
Logo in official festival t-shirt.	XLARGE	LARGE	LARGE	LARGE	MEDIUM	MEDIUM	SMALL	SMALLEST		
Pre-designed ad in festival program	FULL PAGE	FULL PAGE	HALF PAGE	2.5"x 4"						



Additional Information

Phone 703.431.0923 - Kim Waters
Website sanfordporchfest.org
Email team@sanfordporchfest.org

© 2017-2025 SANFORD PORCHFEST CORPORATION. All Rights Reserved.
 The SANFORD PORCHFEST CORPORATION is a grassroots not-for-profit 501(c)3 charity.
 The Internal Revenue Service (IRS) recognizes Sanford Porchfest Corporation as a Section 501(c)(3) public charity.
 Our Federal Tax ID Number is 82-2988709.